



Rate Management



SOLUTIONS

Rate Management

Change rates across all consumer demand channels at once and set per-channel pricing.

- Simplified** → Greatly simplifies one of the most labor-intensive part of using multiple channels: setting and changing rates
- Centralized** → Instead of logging into each channel console separately, operators manage all rates through Ocra
- Flexible** → Set Spot Rates to temporarily override default pricing structures, capitalize on planned and unplanned demand fluctuations; define rates per channel
- Event-Focused** → Streamlines setting up and managing Event Rates by associating nearby venues with locations; tiers pricing for events

Ocra Transforms Rate Management

Without Ocra



Operator logs into each control panel individually to manage rates – an arduous and time-consuming process!



Room for inconsistency and human error, due to having to repeat the same rate adjustments for each channel



Necessary to adjust the "base rate" in order to respond to finite periods of higher/lower demand (and then change it back when the period of demand ends)



Operator sets and adjusts across all channels, all at once, in one click



Rates are applied consistently across the board, massively reducing room for error



Can temporarily override base rates with Spot Rates that apply to a finite period and then automatically revert when they end



Associate events with locations and set and tier rates, never missing out on revenue

Ready to learn more?

Get full control over your rates and start managing them, across all channels, in one centralized platform.

Learn more about other Ocra solutions:

- Universal Inventory
- Centralized Reporting
- Blackout Control
- Advanced Permissioning

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The screenshot displays the Ocra Rate Management interface. On the left is a navigation sidebar with the Ocra logo and menu items: Locations, Universal Inventory, Rate Management (highlighted), Blackouts, Reporting, Users, Organizations, Taxes and Fees, and Products. The main content area shows the 'Rate Management' page for 'City Center East'. It includes tabs for 'Airport', 'Event', 'Transient', and 'Monthly'. Below the location dropdown are buttons for 'Default Rates' and 'Add Spot Rates'. A calendar view for the period '2023-01-30 - 2023-02-12' is shown, with a table of rates for each day. The table has columns for days of the week (MON to SUN) and rows for dates. Each cell contains a 'Day Rate (285)' and a 'Self-Uncovered' status, with a price of '\$13.95 (858)' at the bottom.

MON	TUE	WED	THU	FRI	SAT	SUN
30	31	1	2	3	4	5
Day Rate (285) Self-Uncovered \$13.95 (858)	Day Rate (285) Self-Uncovered \$13.95 (858)	Day Rate (285) Self-Uncovered \$13.95 (858)	Day Rate (285) Self-Uncovered \$13.95 (858)	Day Rate (285) Self-Uncovered \$13.95 (858)	Day Rate (285) Self-Uncovered \$13.95 (858)	Day Rate (285) Self-Uncovered \$13.95 (858)
6	7	8	9	10	11	12
Day Rate (285) Self-Uncovered \$13.95 (858)	Day Rate (285) Self-Uncovered \$13.95 (858)	Day Rate (285) Self-Uncovered \$13.95 (858)	Day Rate (285) Self-Uncovered \$13.95 (858)	Day Rate (285) Self-Uncovered \$13.95 (858)	Day Rate (285) Self-Uncovered \$13.95 (858)	Day Rate (285) Self-Uncovered \$13.95 (858)



CONTACT