

START SELLING PARKING ONLINE

Why use aggregators at your locations?

Leverage Ocra's team of parking demand channel experts to get up and running with selling parking at the best rates with almost zero effort.

Drive demand for your locations without making a massive marketing investment.

Ocra connects you with aggregators that spend big marketing dollars to capture consumer demand for an easily configurable percentage of your parking inventory.

In our centralized demand channel management platform, your team can **manage 10 aggregators in the same amount of time it takes to manage just one.**

We're your partner in working with the aggregators, ensuring your pricing & inventory are set up to **capture maximum demand at optimized rates.**



& more!

Ocra builds and constantly maintains integrations with the leading aggregators so that operators & asset owners see **upside from day one.**

Ocra is risk-free.

Get started on a per-location basis. We'll generate traction, analyze the data, and partner with you to optimize pricing – that's 99% of the workload off your plate!

Ocra is fast.

Through Ocra's platform integrations and partnership network, you can plug into multiple channels at once in *significantly* less time than it takes to set them up individually.

Ocra grows revenue & NOI.

We leverage our enterprise portfolio and partnerships with the aggregators to get you better commissions so that you can maximize revenue for each location.