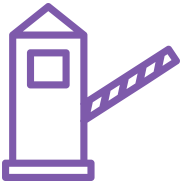


The Partner API

Built by Ocra, the Partner API enables customer service platforms like **Parker Technology** and **Umojo** to eliminate in-lane friction for customers who hit the call button with issues related to third-party reservation platforms.



Solve In-Lane Friction

Parker & Umojo reps can easily access essential reservation data to help customers enter & exit facilities efficiently.



Surface Real-Time Data

Built on Ocra's rails, the partner API lets previously siloed technologies talk to one another in real time.



Increase Customer Retention

Premium customer experience increases retention, and better processes ensure margins aren't lost when issues occur.

10%

of help calls are reservation-related



What does the Partner API solve for customer service platforms, operators, & customers?

- Parker & Umojo platform users can quickly diagnose & solve reservation-related problems for customers
- Ocra's connected network can surface the status of any reservation at any time
- Issues can be resolved in accordance with the facility's business practice
- Better customer service processes preserve margins and maximize profit