



FOR ASSET OWNERS

Grow parking revenue through centralized demand channel management.

Increase NOI by centrally managing rates and inventory across infinite parking demand channels and unlocking new ones, all with nearly zero effort on your end.

Leveraging our massive unique data sets and our team's deep expertise, you can **optimize rates based on demand** and **maximize the value of your parking assets**.

Position your assets competitively.

Win in the online demand space with a mix of parking expertise, sophisticated software, and real-time analytics.

Lower your customer acquisition cost (CAC).

Use online demand channels to create repeat customers without spending thousands on marketing costs.

Diversify your revenue streams.

By opening up multiple revenue channels you can remove dependencies on individual companies.

Do I need to have a parking operator managing my inventory in order to work with Ocra?

No. You'll see equal upside from using Ocra at locations that are managed by parking operators as ones that aren't.

Ocra builds complex, custom integrations with technologies that connect customers with available parking spots (called "consumer demand channels").

This means that your parking spaces can be listed on those apps and websites for consumers to buy – and all rates can be managed centrally through Ocra.

We sit between the channels and your team to start monetizing your parking assets and earning ancillary revenue.

FOR ASSET OWNERS

Partnering With Leading Operators, Asset Owners, & Technology Companies

We believe that a rising tide lifts all ships. Ocra integrates fragmented technologies, desilos and standardizes data, and creates connectivity within the parking industry.

Some of our operator & owner partners:



Some of our demand channel partners:



See more: <https://getocra.com/integrations>