

FOR PARKING OPERATORS

Why use aggregators at your locations?

Get started with aggregators at your locations with **almost zero effort**. Our expert team handles setup and onboarding, as well as provides ongoing recommendations to increase revenue.

Consumer demand channels (like aggregators) drive demand for parking inventory without a massive marketing investment.

Ocra connects you with aggregators that spend big marketing dollars to capture consumer demand for an easily configurable percentage of your parking inventory.

In our centralized demand channel management platform, your team can **manage 10 aggregators in the same amount of time it takes to manage just one**.

We're your partner in working with the aggregators, ensuring your pricing & inventory are set up properly and that you're **capturing maximum demand at optimized rates**.



Ocra has built and constantly maintains integrations with the leading demand channels so that operators that start using aggregators experience the **upside from day one**.

Ocra is risk-free.

Get started with Ocra on a per-location basis. We'll generate traction, analyze the data, and partner with you to optimize pricing – that's 99% of the workload off your plate!

Ocra is fast.

Through Ocra's platform integrations and partnership network, you can plug into multiple channels at once in *significantly* less time than it takes to set them up individually.

Ocra increases revenue.

We leverage our partnerships with aggregators to get you better commissions. Additionally, our team of experts will make strategic recommendations to maximize revenue.