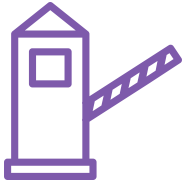


OCRA X PARKER TECHNOLOGY

Ocra x Parker Technology



Using Ocra's Partner API, Parker Technology pulls essential reservation-related data to better serve customers experiencing in-lane issues with their online reservation.



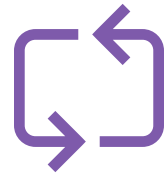
Solve In-Lane Friction

Parker Platform users can easily access essential reservation data to help customers enter & exit facilities efficiently.



Surface Real-Time Data

Built on Ocra's rails, the Partner API lets previously siloed technologies talk to one another in real time.



Increase Customer Retention

Premium customer experience increases retention, and better processes ensure margins aren't lost when issues occur.

10%

of help calls are reservation-related



What does the Ocra & Parker's integration via the Partner API solve?

- Parker Platform users can now quickly diagnose & solve reservation-related problems for customers
- Ocra's connected network can surface the status of any reservation at any time
- Issues can be resolved in accordance with the facility's business practice
- Better customer service processes preserve margins and maximize profit

Ready to learn more? getocra.com / info@getocra.com / 847-644-2827