

# Blackout Control

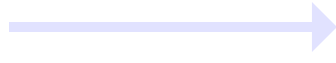


SOLUTIONS

# Blackout Control

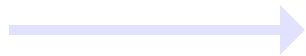
Eradicates the pain of logging into individual consumer demand channels to set & modify blackouts.

One-to-many



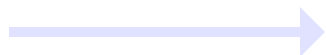
Create or update blackouts for all or select consumer demand channels in just one click

Instantaneous



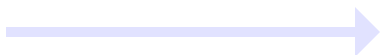
Blackouts go into effect immediately across all channels (no need to call your account rep and wait for them to do it)

Permissioned



Can set visibility on the per-location and per-user level into where blackouts are set or modified and when they are live, expired, or deleted





Consistent







No need to repeat the same blackout tasks for every channel: all changes apply across the board

# Ocra Transforms Blackout Management

## Without Ocra

-  Operator logs into each control panel individually to set or modify blackouts on a per-channel basis
-  Room for inconsistency and human error, due to having to repeat the same blackout tasks for each demand channel
-  Lack of transparency across the organization re: channel credentials/access
-  Necessary to log into each control panel to view/update/delete blackout status



-  Operator blacks out desired locations across all channels, all at once, in one click
-  Blackouts are applied consistently across the board, massively reducing room for error
-  Read and write permissions can be set on a per-location and per-user level, giving everyone the correct amount of control
-  Operators can view blackout status (live, expired, and deleted) within the centralized Ocra dashboard

# Ready to learn more?

Get full control over your blackouts and start managing them, across all channels, in one centralized platform.

Learn more about other Ocras solutions:

- [Universal Inventory](#)
- [Rate Management](#)
- [Centralized Reporting](#)
- [Advanced Permissioning](#)

[info@getocra.com](mailto:info@getocra.com) / 847-644-2827

