

WHY SELL PARKING ONLINE?

Incremental parking revenue increases NOI.

Leverage Ocra's team of parking demand channel experts to get up and running with selling parking at the best rates with almost zero effort.

What are "consumer parking demand channels"?

In areas where parking is in high demand or difficult to find, millions of consumers use **mobile apps or websites** to reserve and pay for a spot ahead of time.

By listing an easily configurable percentage of your parking inventory, Ocra will help you capture consumer demand for **airport parking, event parking, downtown parking**, and more.



Ocra has built and constantly maintains integrations with the leading demand channels so that asset owners and managers experience the **upside from day one**.

Ocra is risk-free.

Get started on a per-location basis. We'll generate traction, analyze the data, and partner with you to optimize pricing – that's 99% of the workload off your plate!

Ocra is fast.

Through Ocra's platform integrations and partnership network, you can plug into multiple channels at once in *significantly* less time than it takes to set them up individually.

Ocra maximizes NOI.

We leverage our enterprise portfolio and partnerships with demand channels to get you better commissions so that you can maximize your NOI per location.

Ready to unlock a new revenue stream?

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