

FOR PARKING OPERATORS

Centralized Parking Consumer Demand Channel Management

Maximize revenue with demand channels and massively reduce how much time it takes to do so with Ocra's custom integrations and centralized management platform.

Universal Inventory

Pool all parking inventory and make it available through infinite channels, without risk of overselling.

Blackout Control

Set and manage blackouts for your locations across all channels at once.

Centralized Reporting

Get a holistic, real-time view of transaction activity across all channels in one central dashboard.

Optimized Products

Use Ocra's unique data set to build rate and inventory structures that attract new consumer segments.

Rate Management

Adjust rates for all channels within one centralized control panel.

Advanced Permissioning

Give unlimited users the right level of access by setting read/write permissions down to the location level.

Custom integrations with leading aggregators & consumer demand channels, including:



On Air
Parking®



AIRPORT PARKING
RESERVATIONS.COM

Ready to dive in?

See Ocra in action and learn more about our configurable pricing (full platform, à la carte solutions, and enterprise options available).

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