

FOR ASSETS WITH PARKING OPERATORS

Increase parking revenue with new parking consumer demand channels.

Parking represents a lucrative revenue stream for asset owners. Increase NOI by adding new demand channels without piling extra work onto your, or the parking operator's, plate.

What is "centralized demand channel management"?

Many consumers use mobile apps or websites to find and book their parking space hours, days, or even weeks ahead of when they need it.

Listing parking inventory for your locations on these channels attracts customers and activates an ancillary revenue stream.

But as you add more channels, you have more platforms to log into every day, and more siloed data sources to handle.

Ocra builds **custom integrations with demand channel partners** so you can manage your parking rates, inventory, blackouts, and reporting across all channels, all in one place.

Scale Fast

Add new channels to create a wider funnel of consumers who can pay to park at your locations, and only pay commissions based on revenue earned.

Save Time

Adjust pricing and inventory across infinite demand channels within Ocra's centralized control panel.

Maximize Yield

Leverage our massive unique data sets and our team's deep expertise to optimize rates based on demand.

Our integration partners include:



AIRPORT PARKING
RESERVATIONS.COM

Ready to learn more?

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