



FOR CONSUMER DEMAND CHANNELS

# Access more locations & inventory.

With Ocra's centralized management platform, it's no extra work for operators to add new demand channel partners and increase ecommerce inventory at their locations.

## Get more inventory, fast.

We created a Universal Inventory bucket so you can access 100% of the operator's online inventory, not just whatever your portion is of the total spaces they divvy up between channels.

## Decrease supply acquisition costs.

Your sales team can spend less time calling operators to onboard a few more spots, and more time reviewing the data and partnering with them to maximize revenue.

## Give consumers more choices.

More locations = more options. When operators open more of their portfolio to you, you can offer consumers a wider variety of locations and facility types, increasing conversions and revenue.

## Remove the revenue ceiling.

Operators use Ocra to distribute all of their online inventory through multiple consumer demand channels at once, which gives you the opportunity to sell it ahead of the competition.

Ocra partners with leading operators and asset owners, including:



## Let's craft a custom partnership.

Don't have the infrastructure to build API integrations with us? Not a problem. We work with you to get it done in a flexible way.

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