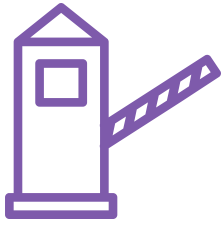
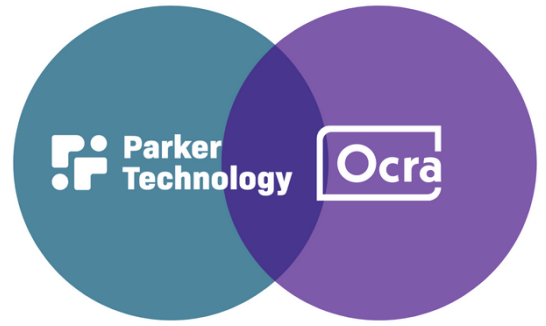


## PARKING API INTEGRATION

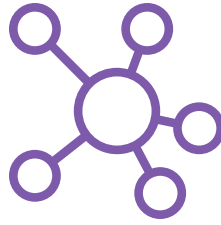
# The Partner API

Built by Ocra and Parker Technology to solve friction for customers who hit the call button with issues related to third-party reservation platforms.



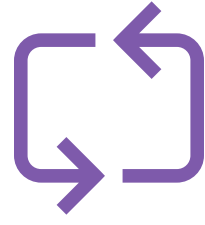
### SOLVE IN-LANE FRICTION

Parker Platform users can easily access essential reservation data to help customers enter & exit facilities efficiently.



### SURFACE REAL-TIME DATA

Built on Ocra's rails, the partner API lets previously siloed technologies talk to one another in real time.



### INCREASE REVENUE

Premium customer experience increases retention, and better processes ensure margins aren't lost when issues occur.

# 10%

of help calls are reservation-related



### WHAT DOES THE PARTNER API SOLVE?

- Parker Platform users can now quickly diagnose & solve reservation-related problems for customers
- Ocra's connected network can surface the status of any reservation at any time
- Issues can be resolved in accordance with the facility's business practice
- Better customer service processes preserve margins and maximize profit

**Ready to learn more?** [getocra.com](https://getocra.com) / [info@getocra.com](mailto:info@getocra.com) / 847-644-2827